



4 Stars Standard

Prima City Tel Aviv

71 Rothschild Blvd. Tel Aviv, 6579441, Israel

Prima City is an ideal home-base to plan and enjoy an eventful and comfortable stay in Tel Aviv, at a great value. Whether for business or pleasure, for resting, beach-going, or exploring the city inside & out, the Prima City is Ideally situated on a quiet side street, in the heart of Tel Aviv, with 106 rooms - including 24 studio rooms - each with a small balcony. Prima City offers a diverse hospitality experience, combining the vibrancy so typical to Tel Aviv, as portrayed in the hotel's public areas, and the quiet playfulness of the hotel rooms, which serve as a relaxing haven from the city rush. The Lobby Lounge provides a comfortable environment for social gatherings, business meetings or as a work station during evening or daytime, while enjoying free Wi-Fi access there, as well as in the guestrooms.



Sample Rooms:

Spacious and beautifully designed, each room has a small balcony and a seating area with a sofa which can be used as an additional bed. Studio Room can accommodate singles, two adults, 3 adults or families up to a couple, 2 children and a baby. The brand-new Deluxe Rooms have a modern look designed by the spirit of the City that never sleeps. Each Deluxe Room boasts a spacious bathroom with a luxurious shower.





4 Stars Standard

Kibbutz Lavi, Galilee

Lower Galilee Kibbutz Lavi, Lavi, 15267, Israel

The Kibbutz Lavi Hotel was established in order to offer you a fulfilling experience with no compromises. The hotel is located in Kibbutz Lavi, an area of lush vegetation surrounded by green fields. In Lavi guests and visitors can enjoy the magnificent views of the region of the Sea of Galilee and the Golan Heights. At our hotel hospitality is our stock-in-trade, and we give special attention to the needs of the religious community. In every aspect of the Hotel and its facilities – including the lobby, the kitchen, the restaurant, the pool – a high level of kashruth and religious observance is strictly maintained.

Sample Rooms:

Hod Suites- An elegant, spacious suite containing two comfortable rooms stylishly furnished with a pleasant harmonious color scheme. The suite contains a Jacuzzi bathtub and a large veranda overlooking the spectacular views of the Galilean mountains. The suite has a couch that opens to a double bed, two flat screen TVs with a choice of channels, a mini-refrigerator, coffee and tea, a safe, free Wi-Fi.





4 Stars Standard

Prima Kings, Jerusalem

71 Rothschild Blvd. Tel Aviv, 6579441, Israel

Experience Jerusalem at our vibrant 214-room hotel as we transport you through time to the days of King Saul, David and Solomon. At Prima Kings you will experience the mosaic of Jerusalem's diverse cultures, history and religions, and enjoy a unique Jerusalem experience. Hotel Prima Kings Jerusalem is centrally located along one of the City's most famous intersections - where the modern suburb of Jerusalem's prestigious Rahavia neighborhood meets the historical past of the Old City. Our hotel in Jerusalem is a landmark structure that will draw you in with its Jerusalem-stone facade and colorful bougainvillea cascading over balconies, and our café rotunda. Once inside the Prima Kings Hotel Jerusalem, you will experience a fun balance between warmth and excitement. Our staff is always ready to help you design your travel experience and guide you through Jerusalem's diverse attractions. At our hotel in Jerusalem you will also enjoy wonderful Glatt Kosher meals prepared by our chef fresh daily. In the spirit of our City's heritage, hotel Prima Kings in Jerusalem offers a diverse collection of event spaces to host those special moments in life.



Sample Rooms:



Prima Music

Almog Beach, Eilat 8806459

At Prima Music Eilat we believe that a true beach retreat is not complete without the tunes you love, therefore we bring the entertainment to you. We dedicated each floor of our 144-roomed hotel in Eilat to a different genre of music for you to choose and immediately unwind to. Here, everything here was inspired by music: from the vibrant design of the rooms and corridors, to the free-style manner in which to enjoy your vacation.

Check in, put on your flip-flops, listen to the music, and enjoy. Since we, at Prima Music Eilat, are all about vacation, breakfast is served till noon. To add to the fun, kids can enjoy our Music Kids Club while parents spend the day at our new spa facing the garden pool. Just across the way from our hotel in Eilat is the beach and if you want to turn up the volume, there is an endless array of water sports to choose from. When you are ready to venture deep into the Red Sea desert, our friendly staff will guide your way towards the most thrilling sites. Our hotel in Eilat is the perfect place to come alone, with some friends, or to bring your family to enjoy a fun and playful vacation.



Sample Rooms:

